350 Seattle
2017 Annual Report
Mission

350 Seattle works toward climate justice by organizing people to make deep system change: resisting fossil fuels; building momentum for healthy alternatives; and fostering resilient, just, and welcoming communities.
2017 was a profoundly challenging year for anyone who cares about climate change—or justice, democracy, or truth. Yet in the face of unprecedented challenges, people flooded into 350 Seattle and helped us achieve important victories. From persuading the City of Seattle to remove $3 billion from Wells Fargo due to pipeline financing, to staving off every fossil fuel project proposed in WA State, 350 Seattle has demonstrated the power of grassroots climate action.

So-called political realities are destroying life on earth, so we intend to keep changing them—by being inspiring, creative, people-powered, and resolved, while never dumbing down the challenges we face. We cannot wait three more years. By enacting bold local policies that transition us away from fossil fuel dependency, Seattle can be a model for the rest of the country. With your help, this is within our power.

- The Hub / Board of Directors

**BY THE NUMBERS**
- 8,000 people on our e-mail list.
- 2,000 Pledge of Resistance signers.
- 31 Leadership Team members.
- Helped to incubate 350 Tacoma and 350 Eastside. Supported the growth of the 350 network statewide.

Our Artful Activism team built this Farewell$ Fargo bank teller booth for our DefundDAPL campaign.
Just one month into 2017, we helped win the indigenous-led campaign to get the City of Seattle to commit to ending its $3 billion banking relationship with Wells Fargo, due in large part to the bank’s investment in the Dakota Access Pipeline. The City of Seattle has now hired a consultant to consider the feasibility of a public bank.

World Record
1,000 people RSVP for a City of Seattle Finance Committee meeting

We leveraged the #NoDAPL win to persuade the City Council to unanimously vote to seek banking institutions that don’t fund the Keystone XL pipeline or TransCanada. In the wake of Trump’s announcement that he was pulling the U.S. out of the Paris Climate Agreement, we also helped persuade the Council to pass a resolution recommitting Seattle to reducing its emissions in line with the Paris goals.
In May 2017 we called upon JPMorgan Chase to make a public commitment to end tar sands funding, and in particular, to refuse to issue a loan to TransCanada for Keystone XL. Supporting local indigenous leaders, we engaged in peaceful civil disobedience to disrupt business-as-usual at 13 Chase branches across the city.

In October, we joined with Mazaska Talks for Divest the Globe, where we disrupted business at all 103 branches of banks funding tar sands in Seattle. A month later, along with Mazaska Talks, we met with JPMorgan Chase’s regional CEO and Global Director of Sustainability. We told them we will not stop taking action until they stop funding tar sands.

We worked with the Trump-Proof Seattle coalition, including Transit Riders Union and others, to pass a high earners income tax to offset federal budget cuts and provide funding to address the homelessness crisis.

Shifting to a fossil free economy will take community investment.
Restructuring

In the midst of all of this, we were growing fast—so to make sure we also grew deep, strong, and true, we took the time to focus on restructuring the organization. We began transitioning from a simplistic hub-and-spoke model to a distributed network model, allowing for greater participation in decision-making and greater decentralization while still ensuring that we hew closely to our mission. We’re excited about the result, and look forward to assessing and improving as we learn.

Protect What You Love Album

We came out with our first album in 2017...not every grassroots group is home to so much talent, and the benefit concert raised thousands of dollars for Our Children’s Trust, the organization representing youth suing the government for inaction on climate.

Thank you to the musicians
Paul Wagner, Quincy Davis, Tobias the Owl, Annie Sea, Paul Schiavo, Marika Clymer, Erika Lundahl, Eric Herbig, Alexandra Blakely, Aji Piper, Adonis Piper, Kaeley Pruitt-Ham, Isaac Castillo, Columbia City Community Chorus

Purchase the album at: protectwhatyoulove.bandcamp.com
Our Trans Mountain workgroup raised over $60,000 dollars for Pull Together Seattle in partnership with the Sierra Club, supporting the indigenous-led resistance to Kinder Morgan’s Trans Mountain Pipeline. They also gave Canadian Prime Minister Justin Trudeau a proper “welcome” to Seattle.

All along, of course, we fought to prevent fossils fuels transport through the Northwest—and we (finally!) won the battle against the Tesoro Savage Vancouver oil-by-rail terminal, which would have been the largest in North America. We turned people out to hearings, helped to spur hundreds of thousands of public comments, and blockaded the tracks...and turns out that people power works.
Puget Sound Energy (PSE) is illegally building an LNG processing facility—against the wishes of the Puyallup Tribe and other community members. We held a regional day of action in September at thirteen separate locations, demanding a speedy transition to renewables. Momentum continues to build after a wave of actions in December.

We started a few new campaigns this year. Our Transportation group is looking for ways to cut regional transportation emissions; our Amazon campaign is challenging the company on its hefty local and global impacts; and our Housing campaign is underlining the importance of affordable housing to climate justice.
Our Amazing Arts Team

None of our actions would be the same if not for the talent and dedication of our Artful Activism team. Holding art builds (a great way for new people to get involved), keeping track of all our beautiful signs and props, making music, and more...

ARTFUL ACTIVISM TEAMS
Music ● Dance ● Theater ● Spoken Word ● Family Art

Climate Justice

Our work is inextricably connected to indigenous solidarity and economic and racial justice. We hosted our first anti-racism training series, Our People Gonna Rise, so that we can all better understand these connections. It filled up....and had hundreds of people on the waitlist.
Our Trade team pivoted from the TPP to NAFTA in 2017. A new Modern Monetary Theory team formed, to explore alternative economic models. We launched our Civic Action Teams, to get people connected in their legislative districts and to ensure electeds hear a strong “climate action now” message.

We are a Leaderful Movement

Our people made all this possible. They came to actions and hearings, called and emailed legislators, attended trainings, made art, talked to neighbors and friends about climate change, and donated to keep us going. We are strong because we are many.
Thank you to everyone who gives their time and creativity to this movement. We’re grateful for the:

- 637 donors
- 100 monthly sustainers
- 12 grant funders, and
- 100s of people who give many hours every month to strengthen the climate movement.

**FINANCES**

**Preliminary and unaudited**

**2017 Revenue**

$256,254

- Individuals 35%
- Special Events 3%
- Grants 49%
- Program Income 4%
- Business & Orgs. 4%
- Misc./Merch 5%

**2017 Expenses**

$217,541

- Organizers 72%
- Operations Exp. 8%
- Sponsorships 5%
- Travel & Meeting 5%
- Other Supplies 5%
- Rent 5%
- Grants 49%
- Program Income 4%
- Bus. & Orgs. 4%
- Special Events 3%
- Individuals 35%

**Balance Sheet**

**Year End 2017**

**Assets:** $113,440

**Liabilities:**
- Temp. Restricted: $2,002
- Unrestricted: $111,438

**Total Liabilities:** $113,440

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Rise Up Action Band at our fundraiser, Intertwined